

Strictly Private and Confidential.



LUSCO

WHISKY LTD



Who We Are

Lusco Whisky Limited is a Scotland-based Scotch whisky business, founded in Edinburgh in 2026.

*Founder-led
Scotch whisky platform*

Championing Scotch whisky through integrity, committed purchasing and respect for producers.

Built on integrity, committed purchasing and long-term global supply relationships.



Market context

Where the Market Stands

*A cyclical downturn,
with recovery signals
already forming.*

Global exports exceeded

£5.4bn
in 2024.

Production has slowed

and bulk prices are
at historic lows.

Demand catalysts

are forming across
India, the USA and Japan.

India tariff reform | USA market access | Japan demand



Why We Started Lusco Now

The current market creates
a rare strategic entry point for
a committed, long-term buyer.

Distilleries need reliable partners through
constrained demand.

Lusco is here to invest in Scotch whisky when
the industry needs commitment most.

Relationships built now can serve for decades.

*A long-term move,
not a short-term trade*



What We Do

Three connected revenue streams

*Lusco supports distilleries through
committed stock purchasing while
building future demand for their liquid.*

1



Bulk Scotch
Whisky Trading

2



HNW Exclusive
Cask Sales

3



Bespoke Cased Goods
for trade, retail and hospitality



What We Are Looking For

A transparent, long-term purchasing plan

Initial focus: a parcel of Highland or Speyside mature single malt, 8–17YO, with refill bourbon as primary cask focus.





How We Work

Straightforward terms,
transparent handling
and relationship-led.

**Fast
decisions**

from a lean,
founder-led
business.

**Clear
intentions**

what we buy, why
we buy it and how
it will be handled.

**Fewer, deeper
partnerships**

built on
producer
respect.

*Clarity,
speed and trust*



Why Work With Lusco

Built for long-term supplier value



Stock purchases plus bonded
warehousing income.

Well-funded and
active from 2026.



Personal, agile and
long-term by design.

Reliable annual
purchasing.

*A committed buyer with the patience and structure
to build through the cycle.*



Trading | Incubation | Creation

Lusco is being built as
a 10-year platform at the heart
of the Scotch whisky industry.

Bulk Trading: annual purchasing programme
and inventory stack.

Brand Incubation: backing emerging spirits brands
with capital, expertise and supply access.

Brand Creation: helping founders move from concept
to liquid, packaging and route to market.

The Future